

## Floriculture 2006

The floriculture statistics presented in this release were compiled from interviews and estimates of all known growers of floriculture crops in New Jersey. Growers must have annual gross sales exceeding \$10,000 of all floriculture crops to be included in state tabulations. Individual crop details, including quantity sold, price, and value, are summarized only from growers whose gross sales of floriculture crops are above \$100,000.

The 2006 expanded wholesale value of floriculture crops in the United States was down 4 percent from the revised 2005 value. New Jersey ranked ninth in the nation in expanded wholesale value of floriculture crops with a value of \$167 million. The total crop wholesale value for all New Jersey growers with \$100,000 or more in sales was estimated at \$158 million compared with \$151 million in 2005.

The number of growers with sales over \$10,000 in New Jersey totaled 350 in 2006, a decline of 4 percent when compared with the 2005 revised count of 363. This followed the national trend of a 9 percent decline in the total number of growers. The number of growers in New Jersey with sales of \$100,000 or more decreased from 182 growers to 165.

Total covered area for floriculture crop production in the Garden State was recorded at 20.1 million square feet, virtually unchanged from 2005. Nationally, total covered area for floriculture production was down 5

percent from 2005. Greenhouse space in New Jersey accounted for 98 percent of the total covered area with 19.7 million square feet, down 1 percent from 2005. Film plastic structures, at 14.7 million square feet, were down 1 percent from the revised 2005 figure. Fiberglass and other rigid plastic covers were down 2 percent for the year, while glass greenhouse area, at 4.2 million square feet, was unchanged from the revised 2005 area. Shade and temporary cover constituted the remaining 326,000 square feet of covered area, down 8 percent from 2005. Open ground usage totaled 2,511 acres, down 9 percent from the 2005 total.

In New Jersey, the total wholesale value of floriculture crops grown by operations exceeding the \$100,000 sales level reached \$158 million in 2006, up 5 percent from the 2005 total. These operations, which comprised 47 percent of all growers, accounted for 95 percent of the total value of floriculture crops.

Total bedding and garden plants, the largest contributor to total value of sales for growers with \$100,000 or more of sales, recorded an increase of 10 percent in wholesale value of sales to \$104 million dollars. Potted flowering plants were up 2 percent in value to \$29.2 million. The foliage for indoor use category was valued at \$3.05 million in 2006, an increase of 5 percent from the revised 2005 estimate. The value of cut flowers increased by 5 percent, to \$11.6 million.

### NEW JERSEY GROWING AREA: BY TYPE OF COVER, 2005 - 2006

Type of Cover	All Operations with \$10,000 + Sales		All Operations with \$100,000 + Sales	
	2005	2006	2005	2006
	<b><u>1,000 Square Feet</u></b>			
<b>Total Greenhouse Cover</b>	19,841	19,736	17,286	17,054
Glass Greenhouses	4,221	4,225	3,944	3,991
Fiberglass and Other Rigid Greenhouses	796	778	724	741
Film Plastic Greenhouse	14,824	14,733	12,600	12,322
<b>Shade and Temporary Cover</b>	353	326	304	269
<b>Total Covered Area</b>	20,194	20,062	17,590	17,323
	<b><u>Acres</u></b>			
<b>Open Ground</b>	2,768	2,511	2,389	2,115